



October 18, 2017

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Mayor Jennifer Roberts declares October 18 Charlotte is Prime Day

Mayor Jennifer Roberts declared today “CLTisPrime Day” in a proclamation touting the Charlotte region as an ideal fit for Amazon’s second headquarters.

“Charlotte is nationally recognized as one of the top business friendly and supportive cities in the nation,” said Roberts. “We are a prime transportation hub and our deep and talented labor pool make us an ideal location for Amazon’s second headquarters.”

Everyone is encouraged to submit photos and videos highlighting Charlotte USA in the #CLTisPrime contest on Instagram. Deadline for submission is midnight tonight. There will be open voting on the finalists at ExploreCLT this weekend with winners announced October 23.